



Website Privacy Policy

Privacy Policy

This Privacy Policy applies to your use of www.popspeechtherapy.com (the “Website”).

All references to “us” and similar words such as “we” and “our” (even if not capitalized) mean Playing Our Part Speech Therapy, Professional Corporation. All references to “you” and similar words such as “your” (even if not capitalized) mean the individual using the



Policy. If you are using the Website on behalf of a business entity, then you represent that you are authorized to use the Website on behalf of that business and you are agreeing to this Privacy Policy on behalf of both you and that business.

If you do not agree to this Privacy Policy, then you may not use the Website.

(Please note that this Privacy Policy only applies to information you share with us through the Website. If you share information to us outside the website, in a client relationship with us, then different policies will apply to our collection and use of that information.)

TERMS OF USE

Our Terms of Use are available at

<https://www.popspeechtherapy.com/terms-of-use.html>.

Those Terms of Use apply to your use of the Website.

INFORMATION WE COLLECT



which is not personal in nature, and which does not identify you as a specific individual or business.

Personal Data

If you use the Website, then we may collect Personal Data from you as a result of that use. **“Personal Data”** means the following types of information:

Basic Information: Your name, your child’s name, business name, address, email address, phone number, city of residence, child’s legal guardian, main concern regarding your or your child’s speech/language, age of your or your child including birthday, name of your child’s school of enrollment, consent for speech/language screening, testimonials, how you heard about Playing Our Part Speech Therapy, P.C., inquiries about our services, your interest in specific programs we offer, and similar types of information.

Additionally, to confirm understanding: that you are the legal guardian for the child, that you can request a hard copy of a screening request form, we can contact you via phone or email to schedule and provide results of



child, adult accompanying the child agrees to assume full responsibility for their own safety and the safety of the child during the session and acknowledges that Playing Our Part Speech Therapy, P.C. and its staff shall not be held liable for any injuries or accidents that occur, the time frame of a screening appointment, of the consequences of showing up late or not showing up to a screening appointment, the fee for a screening appointment, that payment is due at the start of the screening appointment, that there is no guarantee that there is a weekly timeslot available for your child for treatment services, and similar types of information.

Account Information: Usernames, passwords, security questions, and similar types of information.

Information We Collect Automatically: We may collect information about you automatically, including your IP address, operating system, browser ID, browsing activity, time stamps, site navigation, button clicks, and similar types of information. We may also use and/or collect cookies and other types of data files (such as web beacons and cookie-equivalent technology), some of



Sensitive Personal Data

We do not intend to collect information which is more sensitive and private than the types of information described above (sometime called sensitive personal data). You should not submit any sensitive personal data to us through the Website.

HOW WE USE YOUR INFORMATION

Aggregated Data

We may aggregate your Personal Data with information we have about other individuals and business for the purpose of converting it into Anonymous Data. Once converted into Anonymous Data, we may use that Anonymous Data as provided in this Privacy Policy.

Anonymous Data

We may use Anonymous Data for any purpose not otherwise prohibited by applicable law, without your consent, without providing notice to you, and without providing compensation to you, including sharing and



We will not share or sell your Personal Data except as described in this Privacy Policy. We may use your Personal Data as follows:

Provision and Customization of Services: We may use your Personal Data to provide the Website to you for its intended purposes, as well as to customize and/or enhance your use of the Website.

Advertising: We may use your Personal Data to serve more customized ads to you.

Communications: We may use your Personal Data to send communications to you, including marketing communications (unless you opt-out).

Sharing with Affiliates & Third Parties: We may share your Personal Data with our affiliates and other third parties to accomplish the purposes outlined in this Privacy Policy and in our Terms of Use.

Retention: We may store and retain your Personal Data for purposes of using it as described in this Privacy Policy and in our Terms of Use.

Per our Terms of Use: We may use your Personal Data as provided in our Terms of Use and the other policies



If you share ideas or suggestions with us regarding improving or modifying the Website, then we may use all the same without your consent, without providing notice to you, and without providing compensation to you.

Compliance with Legal Process

We may use and share your Personal Data as follows: (a) to comply with court orders, valid discovery requests, valid subpoenas, and other appropriate legal mechanisms, (b) to respond to lawful requests by public authorities, including to meet national security or law enforcement requirements, (c) to prosecute and defend a court, arbitration, or similar legal proceeding, (d) with our representatives and advisors, including attorneys and accountants, and (e) if we have a good faith belief that disclosure is necessary to enforce our Terms of Use or any policies referenced in our Terms of Use or to investigate or prevent illegal or immoral actions.

Data Retention & Deletion



at any time, for any reason, without notice to you. If your license to use the Website is terminated (by either party), then we may retain your Personal Data in our sole discretion. You may request that we delete your Personal Data from the Website, but except as required in this Privacy Policy or applicable law, we do not have any obligation to honor that request.

Cookies & Tracking Data

You may restrict our ability to use cookies and certain other types of data files by adjusting the settings on your device or browser. However, please note that if you create such restrictions, all or parts of the Website may not operate as intended (or at all).

Social Media Account Information

The only way for you to control what information third-party social media platforms share with us is to adjust your settings in those platforms. We disclaim all liability resulting from those platforms' unauthorized disclosure to us of any information which you requested the



SECURITY

We use reasonable efforts to protect your information, especially your Personal Data. However, since the Internet is not a 100% secure environment, we cannot ensure or warrant the security of any information you transmit to us.

POWER TO AMEND THIS PRIVACY POLICY

We may amend this Privacy Policy at any time, for any reason, with or without notice to you, and your continued use of the Website after the amended Privacy Policy is posted on the Website will constitute your acknowledgment and agreement to the amended Privacy Policy.

CONTACT

If you have any questions or comments about this Privacy Policy, how we collect and use your information,



Our Hours

Tuesday: 9:00am - 5:30pm

Wednesdays: 9:00am - 5:30pm

Thursday: 10:00am - 5:30pm

Friday: 10:00am - 3:30pm

Available on limited basis: Monday, Wednesday, and Saturday

Closed: Sunday

Client Portal



CCC-SLP

ASHA Certified Speech-Language Pathologist



Playing Our Part
Speech Therapy

**SPEECH-LANGUAGE PATHOLOGY
AND AUDIOLOGY AND HEARING
AID DISPENSERS BOARD**



Phone: (909) POP N HOP | (909)767-6467
12189 7th Street Suite 3, Yucaipa, CA 92399

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